

Message Text

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15

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UNCLAS TAIPEI 1648

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TAGS: BEXXP, OVIP, TW

SUBJECT: TABOR VISIT

USIAC

IPS, IBS

1. COMMERCE UNDER SECRETARY JOHN K. TABOR WAS SCHEDULED TO ARRIVE IN TAIPEI SATURDAY, MARCH 16 AT THE HEAD OF AN OFFICIAL DELEGATION PARTICIPATING IN THE DEDICATION OF A NEW U.S. TRADE CENTTER. HE WAS ACCOMPANIED BY DEPUTY ASSISTANT SECRETARY MARINUS VAN GESSEL.

2. THE TRADE CENTER, THE 14TH SUCH U.S. CENTER AROUND THE WORLD, WILL BE FORMALLY OPENED MONDAY MARCH 18. ADDITIONALLY, MR. TABOR WILL DELIVER A MAJOR ADDRESS BEFORE THE TAIPEI MEETING OF THE ASIAN-PACIFIC COUNCIL OF AMERICAN CHAMBERS OF COMMERCE ON SUNDAY, MARCH 17, AND WILL MEET WITH LEADING CHINESE OFFICIALS AND AMERICAN BUSINESS MEN WORKING IN THE AREA.

3. FOLLOWING IS THE TEXT OF TABOR'S ARRIVAL STATEMENT AS PREPARED FOR DELIVERY AT THE TAIPEI AIRPORT:

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4. "IT IS A GREAT PLEASURE FOR ME TO VISIT THE REPUBLIC OF CHINA AND TO OPEN THE UNITED STATES TRADE CENTER IN TAIPEI. OUR NATIONS ENJOY CLOSE TIES, AND I AM LOOKING FORWARD TO MEETING WITH GOVERNMENT AND BUSINESS LEADERS IN REGARD TO STRENGTHENING ONE OF THOSE TIES -- TRADE BETWEEN OUR TWO COUNTRIES.

5. "THE U.S. GOVERNMENT IS FIRMLY COMMITTED TO THE COURSE OF EXPANDING WORLD TRADE AS WE ENTER A NEW ERA OF GROWING ECONOMIC INTERDEPENDENCE AND SHARED ECONOMIC LEADERSHIP. EXPORTS ARE A MAJOR FACTOR IN OUR NATIONAL EFFORT TO BRING OUR BALANCE OF PAYMENTS INTO EQUILIBRIUM.

6. "FROM 1952 TO 1972 FREE WORLD TRADE GREW STEADILY FROM \$151 BILLION TO \$758 BILLION, AN INCREASE OF ABOUT 500 PERCENT. U.S. EXPORTS DURING THIS SAME PERIOD ROSE FROM \$13 BILLION TO \$49 BILLION.

7. "AN IMPORTANT FACTOR IN THE GROWTH OF U.S. EXPORTS HAS BEEN THE CONTRIBUTION OF OUR TRADE CENTERS AROUND THE WORLD. FOLLOWING THE OPENING OF OUR NEWEST TRADE CENTER IN TAIPEI, 14 OF THESE FACILITIES WILL BE IN EXISTENCE WORLDWIDE. THIS ONE WILL PROVIDE A SHOWCASE FOR THE MANUFACTURE FOR DISPLAYING AND DEMONSTRATING HIS PRODUCTS TO THE BUSINESSMEN HERE. THE ECONOMIC GROWTH AND THEIR INDUSTRIAL EXPANSION ENJOYED BY YOUR COUNTRY IN RECENT YEARS HAS DEVELOPED AN INCREASING NEED FOR MODERN TECHNOLOGY AND SOPHISTICATED EQUIPMENT TO KEEP THE WHEELS OF YOUR INDUSTRY TURNING AT AN EVER FASTER PACE. THE HIGHER STANDARD OF LIVING RESULTING FROM THEIR ECONOMIC GROWTH CREATES NEW DEMANDS FOR THE EVERYDAY PRODUCTS OF LIVING, WHETHER THAT USER BE THE HOUSEWIFE IN HER HOME DESIROUS OF OBTAINING THE BEST GOODS AVAILABLE FOR HER FAMILY, THE PLANT MANAGER STRIVING TO INCREASE THE CAPACITY OF THE PRODUCTION LINE FOR WHICH HE IS RESPONSIBLE, OR THE MANAGER OF A COMMERCIAL BUSINESS VENTURE SEEKING A BROADER RANGE OF PRODUCTS WITH WHICH TO STOCK HIS SHELVES.

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8. "THE U.S. TRADE CENTER HERE IN TAIPEI WILL PROVIDE THAT OUTLET, ON AN ONGOING BASIS, FOR THE NEWEST AND LATEST AMERICAN PRODUCTS -- PRODUCTS THAT WILL CONTRIBUTE TO THE COMPETITIVENESS OF TAIWAN PRODUCTS IN WORLD MARKETS, THUS ENABLING THE CITIZENS OF BOTH OUR COUNTRIES TO ENJOY THE BENEFITS OF INCREASED TRADE,".
CLARKE

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